

Mail

August 18, 2006

P.5.8.13

Mr Atul Singh
President & Chief Executive Officer
Coca-Cola India Inc.
Enkay Towers, Udyog Vihar V
Gurgaon
Haryana 122 016

Dear Mr Singh,

Thank you for your letter dated August 16 regarding the matter of pesticides in your soft drinks. In your letter you have suggested a meeting to discuss the pesticide concern in food and beverages in general. We would be delighted to meet with you and your colleagues as we have always maintained the need for open dialogue.

However, we would like to suggest that the agenda for discussion needs to be on the setting of regulations for carbonated beverages and how your company will ensure that the process moves forward. I am enclosing for you a copy of the magazine, *Down To Earth*, in which we have detailed our concerns. We have in this article, as well as additional information available on our website (cseindia.org) stated that the process for standard setting has been stymied because of opposition. We have asked that the regulations, finalised by BIS, must be notified so that the process of validation of the test methodology can begin. I am sure your colleagues have briefed you extensively about the deliberations at the committee meetings held over the past 3 years, where every concern raised by soft drink companies was discussed in detail and resolved. We would, therefore, welcome the opportunity to discuss how this standard can be notified.

As far as your suggestion that Coca-Cola India Inc will arrange a meeting with experts of the Central Science Laboratory of UK is concerned, again, we would be delighted. However, this meeting can only be organised after we have received full copies of the reports of CSL, which have been submitted to Coca-Cola. This will give us a chance to study their report, their scientific methodology etc, before we can benefit from their "experience".

We will look forward to meeting you. I am available early next week in my Tuglakabad office and so if your office was to call my colleague, S Sudha, she can work out a mutually convenient time.

With regards,

Yours cordially,

Sunita Narain

Encl: As above